



KIM WOOSY

ACTION SPORTS COMMUNITY LEADER



ABOUT

KIM WOOSY (SHE/HER) IS AN ENTREPRENEUR, COMMUNITY LEADER AND ADVOCATE IN THE SKATEBOARDING COMMUNITY. SHE HAS SPENT THE LAST 15 YEARS CREATING AND CONTRIBUTING TO BRANDS, ORGANIZATIONS AND EVENTS THAT INSPIRE, CONNECT AND EMPOWER GIRLS AND WOMEN INCLUDING MAHFIA.TV, WOMEN'S SKATEBOARDING ALLIANCE (WSA), QUIT YOUR DAY JOB FILM, THE SKATE EXCHANGE TOKYO, WHEELS OF FORTUNE & THE SKATEBOARDING INCLUSIVITY COOPERATIVE (S.I.C).

IN 2019, SHE ADVOCATED FOR CALIFORNIA STATE BILL AB467 (EQUAL PAY FOR EQUAL PLAY) WHICH WAS SIGNED INTO LAW IN 2020. SHE CURRENTLY SERVES AS THE DIRECTOR OF MARKETING & PARTNERSHIPS AT SKATE LIKE A GIRL, A 501C3 COMMUNITY-LED ORGANIZATION WHOSE MISSION IS TO CREATE AN INCLUSIVE COMMUNITY BY PROMOTING CONFIDENCE, LEADERSHIP AND SOCIAL JUSTICE THROUGH SKATEBOARDING. CHALLENGING WHO AND HOW PEOPLE SKATEBOARD, SKATE LIKE A GIRL LOWERS BARRIERS TO ENTRY AND BRINGS PEOPLE TOGETHER REGARDLESS OF AGE, GENDER, RACE AND RESOURCES.

FINDING HER OWN STRENGTH, FREEDOM, AND SELF-EXPRESSION THROUGH BOARD SPORTS, SHE IS COMMITTED TO CREATING ACCESSIBLE OPPORTUNITIES FOR EVERYONE TO PARTICIPATE.

CURRENTLY

SKATE LIKE A GIRL

*DIRECTOR OF MARKETING
& PARTNERSHIPS*

**CENTER FOR SPORT
& SOCIAL JUSTICE
CAL STATE EAST BAY**

*COMMUNITY ADVISORY
BOARD MEMBER*

WORLD SKATE

*GENDER EQUALITY
COMMISSIONMEMBER*

**OAKLAND ROOTS
SOCCER CLUB**

*COMMUNITY ADVISORY
BOARD MEMBER*

**SQUEEZING THE JUICE
+ MAKING MOVES**

PODCAST HOST

BROADCAST + SPEAKING



PRESS + EDITORIAL



Adventure Sports
Network



CONTACT



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